



## Step into the world where cars became dreams on wheels

Dick Ruzzin unveils the untold story of General Motors, Harley Earl's groundbreaking vision, and the artistry that defined America's Golden Automotive Age.

At the centre of this compelling collection of essays is the 1966 Oldsmobile Toronado – a revolutionary front-wheel-drive luxury car that remains an icon of design and innovation. As one of its designers, Ruzzin provides an insider's perspective on its creation, offering a rare glimpse into the radical ideas and creative energy behind this automotive masterpiece.

Illustrated with over one-hundred sketches and General Motors Design's archival images, this book explores the passion, artistry, and precision behind automotive design. It captures the essence of a unique profession that combines function with form, producing cars that are both practical and beautiful.

*Designing Dreams* is more than a history of car design – it's a celebration of the people, ideas, and innovations that made the automobile a defining symbol of American ingenuity. Perfect for car enthusiasts and design lovers alike, this is a journey into the heart of creativity and the Golden Age of the American automobile.

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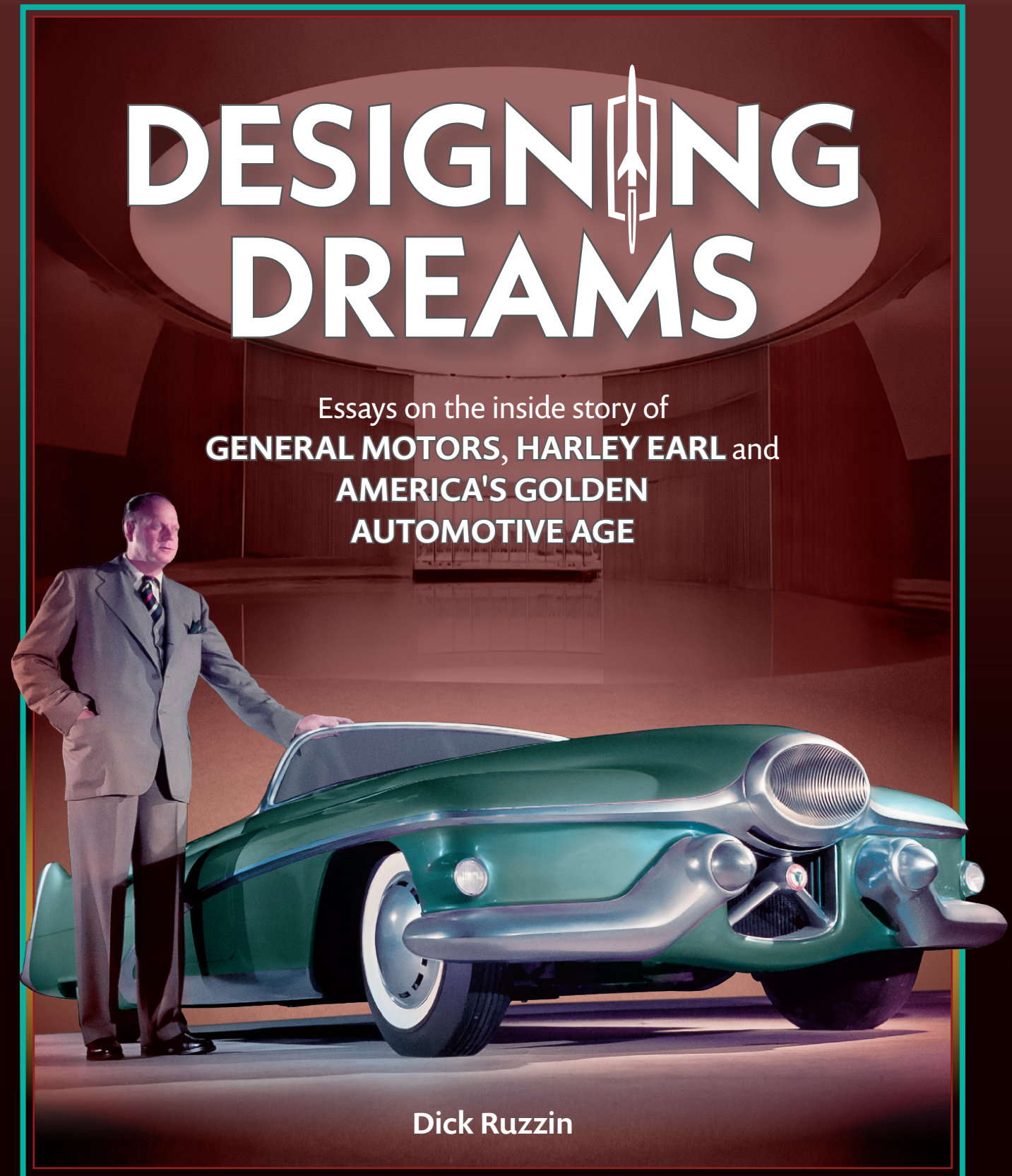


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